

FOR IMMEDIATE RELEASE  
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**BioGreen360 Announces New Advisory Board to Aid in Strategic Growth**  
*Three Industry Leader Experts Join the Team*

**Portsmouth, NH** -- BioGreen360, the leading innovator in distributed food waste management solutions, announced the development of a new advisory board, as part of its growth strategy and commercialization efforts for its BG1500 Food Waste Digester and service model.

The introductory board members, Bill McDonough, Joe Vaillancourt, and David Aardsma will help BioGreen360 continue to revolutionize food waste management in an environmentally friendly and economically sustainable way.

“We believe we are bringing both innovation and disruption to the management of organic waste at a time where regulatory and sustainability pressures are creating the perfect timing for our market expansion,” said Paul Grillo, Founder of BioGreen adding, “We are excited about the addition of Mr. Vaillancourt, Mr. Aardsma and Mr. McDonough to our team as they bring deep industry expertise and relationships to help catalyze our strategies”

**About The Board Members:**

**Bill McDonough**

Mr. McDonough is a globally recognized leader in sustainable design and development. He is an architect with William McDonough + Partners, an advisor to global leaders through McDonough Innovation, and consultant through MBDC, the creators of the framework for Cradle to Cradle Certified™ products. Mr. McDonough is also active with the World Economic Forum and served as the inaugural chair of the World Economic Forum's Meta-Council on the Circular Economy. He has written extensively on design as the first signal of human intent having co-authored Cradle to Cradle: Remaking the Way We Make Things (2002) and its follow up, The Upcycle: Beyond Sustainability—Designing for Abundance (2013). He has held academic positions at the University of Virginia, Cornell University, and currently at Stanford University. Time magazine recognized Mr. McDonough as a “Hero for the Planet,” noting: “His utopianism is grounded in a unified philosophy that—in demonstrable and practical ways—is changing the design of the world.”

"I am delighted to join the BioGreen360 Advisory Board. Their dedication to creating and executing cost-effective food waste management solutions is essential to closing the biological nutrient loops in a circular economy. I am also very supportive of their

product as a service commercial model as it minimizes the cost for their customers while optimizing benefits."

## **David Aardsma**

Mr. Aardsma has spent 35 years in the waste management and environmental sectors helping advance the commercialization of innovative solutions. He is a strategic sales, marketing, and operations C-level executive with decades of experience growing businesses and creating transformational results in both B2B and B2C business environments. His ability to move easily from vision and strategy to implementation and follow-through, drive innovations and change and build highly responsive, customer focused organizations has enriched all his work.

"I am thrilled to join the Advisory Board of a company with such great growth prospects. BioGreen has developed a compelling solution that solves the food waste management challenges leading consumer-facing companies are dealing with every day," stated Mr. Aardsma. "Their solution is not only economically feasible, it also helps companies meet their landfill diversion goals in a truly sustainable closed loop way."

## **Joseph Vaillancourt**

Mr. Vaillancourt has spent 25 years in the energy and environmental sectors helping advance the commercialization of innovative solutions. Mr. Vaillancourt spent 15 years at Waste Management where he was one of the founding members of the corporate venturing group responsible for developing new and innovative growth platforms in the environmental, sustainability, solid waste, recycling, energy and cleantech sectors. Throughout his career, Joe has led in excess of \$2 bil of debt and equity financings as well as M&A activities and has helped commercialize 15 environmental technologies. Joe holds a BS in finance as well as an MBA from the University of Massachusetts at Lowell and has held Director positions in over 15 companies.

"I am excited to join the BioGreen board. The Company has developed several technological and service model innovations that addresses food waste, one of the world's most important and costly sustainability issues" stated Mr. Vaillancourt. "I am looking forward to working with Company to advance this important and exciting technology platform."

## **About BioGreen**

BioGreen360 is a leader in distributed digester technology and food waste solutions for institutional and consumer facing applications. The Company's solutions are environmentally responsible, economically sustainable and fully scalable. BioGreen360

is the only solution in the market that completely eliminates food waste from the overall waste stream at its source. Through proprietary microbial formulae coupled with patent-pending microwave drying technology, BioGreen reduces food waste volume and weight by over 90% through a fully-automated on-site, continual feed aerobic digesting system. It is the only triple-bottom line solution in the food waste management space.

Learn more about BioGreen360 and stay up to date on what's happening near you, by going to their website at: <http://biogreen360.com/> or follow us on Facebook and Twitter.

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